

UX Certification by Nielsen Norman Group

www.nngroup.com/ux-certification

contact: certification@nngroup.com

Summary

Invest your training budget in your UX talent: Allow Nielsen Norman Group, internationally recognized pioneers and leaders in the UX field, to teach and certify your team. Jakob Nielsen, Don Norman, Bruce "Tog" Tognazzini, and NN/g's research consultants have written scores of research reports and 29 books, and have trained thousands of UX professionals around the world in best practices for UX design and research. NN/g UX Certification offers:

- In-person and virtual full-day (or split across two days) courses with practical education
- Exams to verify participants' content retention and ability to apply concepts practically
- Expert instructors who distill decades of experience into their courses
- Curricula informed by empirical research, proven methods, and best practices
- No sales pitches

Benefits of NN/g UX Certification

UX Certification will give your team members the groundwork and confidence they need to make concrete design and development decisions based on fact, rather than opinion.

- Builds consistency across your teams and gives them a common language
- Offers team members a targeted level of expertise
- Refreshes your team's design and research expertise and renews their confidence
- Increases the team's credibility
- **Balances your team's skills and fills gaps in knowledge**
- Helps you hire the right people for your organization

Timing and Scheduling

Professionals can be UX Certified in less than one or two weeks, depending on whether they take full-day courses, or those same courses split across two days. Courses can be taught in-person or virtually. There are 3 types of UX Certification:

1. **UX Certificate:** Participate in 5 courses during one UX Conference and pass the exams.
2. **UX Master Certificate:** Take 15 courses (at 3 separate UX Conference) and pass the exams.
3. **Specialties:** We make every effort to schedule 5 of the required courses for each Specialty at every UX Conference, so **you could achieve a Specialty in one [UX Conference](#)**. Scheduling all 5 courses is not always possible, however, so you might need to attend multiple UX Conferences.

NN/g UX Conferences are offered at various intervals, virtually and in cities around the world. Check the current schedule <http://www.nngroup.com/training/> for dates, time zones, or locations near you.

Or, bring NN/g consultants in-house to train your team in-person or virtually choose the exact courses your group needs, when they need them. Contact consulting@nngroup.com for more information.

Estimated Costs for UX Certification In-House (in U.S. dollars)

- **UX Certificate:** Course fees for 5 full-day, or option to be split across 10 days if the course is virtual, training courses is \$60,000 (a \$5K discount off our standard in-house training price), plus a \$80 exam fee per person, per course.

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- **UX Master Certificate:** Course fees for 15 full-day training courses at your site is \$180,000 (a \$15K discount off our standard in-house training price), plus a \$80 exam fee per person, per course.
- These costs do not include trainers' travel expenses for in-person training. Costs will vary by location.
- Prices quoted are for companies in the U.S. and Canada; for rates in other countries, please contact us at consulting@nngroup.com.

Cost Estimates at UX Conference

The following estimates do not include travel expenses.

Estimated Costs for UX Certification at Virtual UX Conference (in U.S. dollars)		
	UX Certificate	UX Master Certificate
Course fees	\$3173 (5 Courses)	\$9201 (15 Courses)
Exam fees	\$400 (5 exams)	\$1200 (15 exams)
Total	\$3573	\$10401